



P. O. Box 367
6300 South Highway One
Elk, CA 95432-0367
800 275-2967
innkeeper@elkcoveinn.com
www.elkcoveinn.com

8/23/2004

For Immediate Release

Contact

Christine Johnson
707.877.3321
e-mail: chris@elkcoveinn.com

MENDOCINO'S GMO-FREE INITIATIVE SPAWNS NEW DINING ALTERNATIVE

'ZEBO at Elk Cove Inn & Spa features healthy American Bistro fare

MENDOCINO, Calif., August 15, 2004 – Mendocino Coast's Elk Cove Inn & Spa opens new restaurant, 'ZEBO. Ingredients obtained from local, organic, GMO-free suppliers.

Mendocino County's Measure H – a March, 2004 ballot initiative banning the use of Genetically Modified Organisms – gained international attention. Now, that initiative is generating new businesses. Under direction of restaurant operator Gary Robinett, 'ZEBO at the Elk Cove Inn & Spa serves up bountiful portions of California-inspired, American Bistro cuisine prepared in a modern rustic style, with a robust infusion of mouthwatering Southern flavor. The restaurant's ingredients are fresh. Nearly all are locally grown and harvested by a growing cooperative of boutique suppliers Robinett is cultivating. Even the Colorado-grown beef is free-range and hormone free. Mr. Robinett is a graduate of the California Culinary Academy. With 25 year's experience as a restaurateur, he was formerly General Manager of Partners, Indigo Coastal Grill and Café Donatello in Atlanta, GA.

According to Elk Cove Inn & Spa Owner David Lieberman, *"With our atmosphere and services dedicated to relaxation and rejuvenation in a destination focused on well-being, the concept of a healthy dining experience just made perfect sense. Not only is our food healthier; it's delicious and more satisfying to the senses."*

Open Friday thru Monday evenings from 5:30 to 9:00 PM, March – November, 'ZEBO's menu includes meats, seafood, fresh greens, and house made pastas and desserts. Entrées are \$14 to \$19. As a salute to its location in California's premium wine region, the restaurant promotes a range of local boutique wines, and offers every one by the glass. For information or reservations, call 800/275-2967 or visit online at www.elkcoveinn.com.

Perched on a cliff above a mile-long stretch of beach and tucked away in the hamlet of Elk, 150 miles north of San Francisco and minutes from the village of Mendocino, Elk Cove Inn & Spa has 15 luxurious accommodations. Most of the inn's suites, cottages and Victorian rooms feature spectacular ocean views, and all have private baths, fireplaces, 400 thread count linens and down comforters and featherbeds. Guests enjoy a full buffet breakfast each morning. Visitors may dine at 'ZEBO, an organic restaurant located in the inn's oceanfront dining room, and enjoy cocktails there at the town's only full-liquor bar. The Inn's European-style Day Spa offers visitors a full range of therapeutic massage services.

###